Andrew Bridgett

WEB/UI DESIGNER

◈ PROFILE

Experienced UI Designer with a proven track record of delivering impactful user interfaces.

Skilled in creating visually appealing designs while focusing on technical excellence.

Adept at utilizing tools and methodologies to improve user experience and accessibility.

◈ EMPLOYMENT HISTORY

UI DESIGNER   September 2022 - April 2023
KCOM, Working from home

- ◆ Collaborated in a small team as sole designer to enhance UI across multiple websites, prioritizing accessibility and responsive design and improving conversion rates.
- ◆ Conducted A/B tests using Google Analytics and FullStory to refine user experience.
- ◆ Created online monthly broadband campaign materials, aligning with marketing objectives.
- ◆ Performed website audits using Google Lighthouse to identify performance enhancements.

WEB DEVELOPER   July 2019 - August 2022
NEWCASTLE BUILDING SOCIETY, Newcastle upon Tyne

- ◆ Supported maintenance and development of in-house created OFIS and AAO savings platforms and UI refinements.
- ◆ Updated platform information and collaborated with third-party clients to align branding.
- ◆ Lead UI design for new client onboarding, ensuring user authentication and responsiveness.
- ◆ Conducted comprehensive accessibility audits using tools like WAVE to ensure compliance.

UX/UI WEB DESIGNER   November 2015 - December 2018
KPMG NUNWOOD, Leeds

- ◆ Designed and developed responsive dashboard websites for clients like Virgin Atlantic and British Airways.
- ◆ Utilized agile methodology in Visual Studio/ASP.NET MVC environment for dashboard design and development.
- ◆ Translated complex requirements schematics into wireframes and visually appealing front-end interfaces.
- ◆ Successfully launched multiple dashboard sites, improving data visualization and user experience.

WEB DESIGNER   January 2012 - October 2015
JET2.COM / JET2HOLIDAYS, Leeds

- ◆ Contributed to large projects involving content migration into new CMS system.
- ◆ Designed and updated user interfaces for project information management system and holiday destination guides.
- ◆ Implemented responsive design principles for apps and mobile sites, ensuring cross-browser compatibility.
- ◆ Collaborated across teams to meet tight deadlines and participated in usability workshops and A/B testing sessions.

WEB DESIGNER   2006 - 2011
CITY OF SUNDERLAND COLLEGE, Sunderland

- ◆ Supported e-learning team by creating learning materials and micro sites.
- ◆ Played a key role in the redesign of the College's main website, adhering to internet accessibility standards.
- ◆ Utilized Adobe Creative Suite and HTML to maintain the website and enhance graphical elements.
- ◆ Successfully redesigned the College's learning management system (Moodle) and created interactive CD-ROMs.

◈ CONTACT

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WEBSITE
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LOCATION
Newcastle upon Tyne

◈ SKILLS

Web / UI / Visual Design

Wireframing and Prototyping tools
(InVision, Figma, Balsamiq)

Adobe Creative Suite

HTML / CSS

SASS / LESS

Responsive Design & Device Testing

User and A/B Testing

User flows / journey mapping

Accessibility Standards *(WCAG)*

Graphical asset creation
(landing pages, banners, icons etc)

Design systems
(Atomic)

◈ EDUCATION

MULTIMEDIA DESIGN BA (HONS)
Northumbria University, Newcastle upon Tyne
2002 - 2005